

INTERNATIONAL WORKSHOP

Connecting People and Places for a Sustainable Urban & Regional Development



November 5 & 6, 2022



The conference room - Oran Graduate School of Economics



المدرسة العليا
لاقتصاد وهران
ORAN GRADUATE
SCHOOL OF ECONOMICS

Association
de Science Régionale
de Langue Française



LABORATOIRE
AMÉNAGEMENT
ÉCONOMIE
TRANSPORTS

TRANSPORT
URBAN PLANNING
ECONOMICS
LABORATORY

The Regional Science Academy

PROGRAM

Saturday, November 5, 2022

OPENING

09:00-10:00 **Opening speech**
Dr. Khalissa Semaoune, Oran Graduate School of Economics (Algeria)
Prof. Smain Balaska, Oran 2 University (Algeria)
Dr. Louafi Bouzouina, ENTPE - University of Lyon (France)
Prof. Faridah Djellal, University of Lille (France)
Prof. Peter Nijkamp, Open University (Netherlands)
Prof. Tomaz Dentinho, University of Azores (Portugal)

10:00-10:30 **Tourist Behaviour in Corona Times - An Analysis of the Airbnb Sector**
Prof. Peter Nijkamp, Open University (Netherlands)

10:30-11:00 **Break**

SESSION 1

Moderated by Prof. Faridah Djellal
11:00-11:30 **Digital marketing and territorial attractiveness**
Prof. Wahiba Ait Habouche, Oran 2 University (Algeria)

11:30-12:00 **Tourism, resilience and multiplier effects. What relevance for tourism led-growth policies ?**
Prof. Gabriela Pascariu & Dr. Bogdan-Constantin Ibanescu, University of Iasi (Romania)

12:00-12:30 **Social Media Platform Data on Urban attractiveness - Analysis and Modeling of TripAdvisor Data**
Prof. Karima Kourtit, Open University (Netherlands)

12:30-13:30 **Lunch**

SESSION 2

Moderated by Prof. Tarek Ghodbani
13:30-14:00 **Environmental Risks Related to the Rapid Urban Growth of the City of Oran**
Dr. Amina Kaoutar Belbachir & Prof. Driss Djaouad Rahal, University of Science and Technology of Oran (Algeria)

14:00-14:30 **Mapping Environmental Hazards Adaptation Capacity and Vulnerability in Timor Leste. The Analysis of Extended Complex Data based on simple questionnaires**
Prof. Tomaz Dentinho, Dr. Karina Sass & Dr. Fabiana Issler, University of Azores (Portugal)

14:30-15:00 **The role of human capital in the attractiveness of cities in France**
Prof. Michel Dimou, University of Toulon (France)

15:00-15:30 **Break**

ROUND TABLE

15:30-17:00 Round table

PROGRAM

Sunday, November 6, 2022

Moderated by Prof. Michel Dimou

SESSION 1

09:00-09:30 Innovation in a service economy: a sustainable innovation?
Prof. Faiz Gallouj, University of Lille (France)

09:30-10:00 Land use conflicts in arid and semi-arid territories in Algeria: a constraint for sustainable resource management
Prof. Mohamed Hadeid, Oran 2 University (Algeria)

10:00-10:30 Agroecology and food security, challenges and perspectives. Multi-criteria analysis based on case studies on the western coast of Algeria
Prof. Tarek Ghodbani, Oran 2 University (Algeria)

10:30-11:00

Break

Moderated by Prof. Wahiba Ait Habouche

SESSION 2

11:00-11:30 Business services and location
Prof. Faridah Djellal, University of Lille (France)

11:30-12:00 Spatial integration of immigrants in France
Prof. Alexandra Schaffar, University of Toulon (France)

12:00-12:30 Accessibility, mobility and location: key factors for sustainable urban forms
Dr. Louafi Bouzouina, ENTPE - University of Lyon (France)

12:30-13:30

Lunch

DISCUSSION

13:30-13:45 L'image de la destination et le comportement du touriste local à l'ère du digital : Cas de la génération Z de la ville d'Oran
Dr. Amine Benslimane, Oran 2 University (Algeria)

13:45-15:00 Exchange with PhD students

15:00-15:30

Break

15:30-17:00 Exchange with PhD students

PROGRAM

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Presentation of research projects

- 13:45-14:00** **The Impact of LNG Developments on the Spatial Integration of Natural gas Markets**
Mr. Amine Sadou, Oran Graduate School of Economics (Algeria)
- 14:00-14:15** **Digital transformation in the energy sector**
Mr. Ahmed Annabi, Oran Graduate School of Economics (Algeria)
- 14:15-14:30** **Pratiques des entreprises et comportements des consommateurs en matière de données personnelles**
Ms. Zahra Narimene Assi, Oran Graduate School of Economics (Algeria)
- 14:30-14:45** **Le programme de transition énergétique en Algérie et son impact sur l'emploi**
Ms. Chaima Ladjal, Oran Graduate School of Economics (Algeria)
- 14:45-15:00** **The LNG and the future of natural gas in the regional markets**
Ms. Ibtissem Belkhadem, Oran Graduate School of Economics (Algeria)
- 15:00-15:30** **Break**
- 15:30-15:45** **L'impact des stratégies de gestion des déchets et recyclage des entreprises énergétiques: quels défis pour quels enjeux ?**
Mr. Mohammed Boubekour, Oran Graduate School of Economics (Algeria)
- 15:45-16:00** **واقع حوكمة المؤسسات بين الرقمنة و التدقيق (الخارجي)**
Mr. Achraf Abdessamed Hamed, Oran Graduate School of Economics (Algeria)
- 16:00-16:15** **مساهمة الذكاء الاقتصادي و التدقيق في الرفع من أداء المؤسسات**
Ms. Zahia Beddoubia, Oran Graduate School of Economics (Algeria)
- 16:15-16:30** **مهارات التواصل الرقمي لدى الشباب الجزائري عبر الفضاءات الافتراضية**
Ms. Karima Bouchenafa, University of Oum El Bouaghi (Algeria)

INTERNATIONAL WORKSHOP

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Scientific Committee

Dr. Louafi Bouzouina

*Teacher researcher, ENTPE –
University of Lyon (France)*

Dr. Khalissa Semaoune

*Teacher researcher, Oran
Graduate School of Economics*

Prof. Faridah Djellal

*Teacher researcher,
University of Lille (France)*

Prof. Peter Nijkamp

*Teacher researcher, Open
University (Netherlands)*

Prof. Tomaz Dentinho

*Teacher researcher, University
of Azores (Portugal)*

Prof. Faiz Gallouj

*Teacher researcher,
University of Lille (France)*

Organizing Committee

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Graduate School of Economics*

Dr. Louafi Bouzouina

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Mr. Omar Tcham

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Dr. Nacera Belghaouti

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Dr. Amine Benslimane

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Ms. Zahra Narimene Assi

*PhD student, Oran Graduate
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Ms. Maroua Lahmer

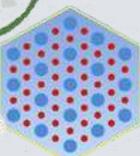
*PhD student, Oran Graduate
School of Economics*

Mr. Ahmed Annabi

*PhD student, Oran Graduate
School of Economics*



Université
de Lille



ENTPE

L'école de l'aménagement durable des territoires



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